

It's EASY to Get Involved!

Pre-order copies of the book: (Retail value \$11.95/each)

- 100 @ \$5.95 each = \$595
- 500 @ \$4.95 each = \$2,475
- 1,000 @ \$4.25 each = \$4,250
- 2,500 @ \$3.95 each = \$9,875
- 5,000 @ \$3.25 each = \$16,250

Sponsorship opportunities can include:

- Free books
- iBook net profit sharing
- Participation in author-selection process
- Name and URL in collateral and marketing materials
- Video copy of behind-the-scenes, featuring your sponsorship
- Your ideas?

Whichever option you choose, you will be getting the message out, making a difference in people's lives by sharing the book with those who need it.

Suggestions:

- Fundraising vehicle—books can be resold as an educational/marketing tool to raise awareness and funds for your organization
- Give/sell the book to get people talking about the issues
- Promotional giveaway—books can be purchased and given away at conventions and shows, as well as to vendors, advocacy groups, clients, and potential customers
- Encourage others to buy the book

Get Involved Today!